

# Jeremy Collins

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Calgary, Alberta

## Professional Summary

- Full-time New Media Production and Design student, developing expertise in multimedia content creation and storytelling through hands-on projects.
- Developing multimedia content creator with strong skills in video production, digital storytelling, and visual editing.
- Proficient in Adobe Creative Suite (Premiere Pro, After Effects, Photoshop, Illustrator, Lightroom).
- Skilled in producing engaging content for web, social media, and video platforms.
- Proven ability to manage multiple projects, meet deadlines, and adapt to fast-paced environments.
- Experienced in delivering excellent customer service, communication, and collaboration.

## Educational History:

### New Media Production and Design Diploma

May 2023 – Present

- Collaborated with classmates to develop multimedia projects, applying video production, digital storytelling, and editing skills.
- Created original content for web and social media platforms, demonstrating proficiency in Adobe Creative Suite (Premiere Pro, After Effects, Photoshop).
- Successfully managed multiple projects within strict deadlines, ensuring high-quality output in challenging environments.
- Developed and applied effective communication and organizational skills through collaborative and independent projects.

## Related Experience:

### Full-time Student

May 2023 - Present

*Program Projects — New Media Production & Design — SAIT, Calgary, AB*

- Produced a self-directed company foundation video series, highlighting growth from a photography studio to a multimedia brand.
- Designed and launched a portfolio website, demonstrating proficiency in web development and digital media production.
- Developed a podcast with a team of three, managing content production and editing.

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## Event Media Producer Intern

October 2024 – November 2024

*Alberta Beer Festivals – Calgary, AB*

- Produced engaging 30-60 second promotional reels for Banff Beerfest, Edmonton Craft Beer Festival, and Calgary International Beer Festival, optimized for social media platforms including Facebook, Instagram, YouTube, and LinkedIn.
- Edited video content to platform-specific formats (1080x1920, 9:16, and 1:1) using CapCut, ensuring high-quality visuals and dynamic storytelling.
- Collaborated with the Digital Marketing Manager, incorporating feedback and mentorship to refine creative concepts and align with brand messaging.
- Highlighted event atmospheres through curated footage showcasing beverages, vendors, and the cultural beauty of festival locations, including Banff's iconic Cave and Basin.

## Other Experience:

### Dietary Aide

August 2021 – May 2023

*Revera Living: The Edgemont - Calgary, AB*

- Provided personalized dining services that consistently met diverse dietary needs, enhancing client satisfaction in a demanding environment.
- Fostered a welcoming atmosphere for clients with dementia, improving their overall dining experience and emotional well-being.
- Streamlined dishwashing and sanitation processes, ensuring 100% compliance with food safety and health inspection standards.
- Strengthened communication between staff and clients, leading to faster issue resolution and improved service efficiency.

### Server

Oct 2015 – Oct 2019

*United Active Living: Garrison Green - Calgary, AB*

- Delivered five-star dining experiences that led to an increase in positive client feedback by consistently providing high-quality service and diligence.
- Optimized transaction processing during peak hours, ensuring seamless service by efficiently managing point-of-sale software.
- Cross-trained as a receptionist, improving front-of-house operations and enhancing guest satisfaction through effective communication and multitasking.
- Maintained strict adherence to health and safety regulations, resulting in a clean and organized dining area with zero health violations.

### Food Services Assistant

July 2011 – Aug 2015

*Carewest – Calgary, AB*

- Acted in a key role in ensuring resident safety and well-being by responding promptly to emergency codes during the 2013 Calgary flood.
- Consistently maintained a safe and sanitary dining environment, preparing and serving meals that met health and safety standards.
- Improved overall client satisfaction by effectively resolving resident concerns using conflict resolution and active listening skills.
- Facilitated seamless communication between staff, residents, and visitors by assisting with reception duties, enhancing operational efficiency.